

Sample content from BravoBride Web site (www.bravobride.com). Current site content may have changed.

Why BravoBride

1 We're the premier one-stop resource for all your wedding needs

You won't find bicycles or fish tanks on BravoBride. Instead, we focus completely on pre-owned designer wedding dresses, jewelry, accessories, ceremony and reception items, wedding favors—everything you need for the perfect wedding. Here's what some of our satisfied customers have to say about their [experience with BravoBride](#).

2 It's easy to find exactly what you need on BravoBride

With our advanced search features, you'll find the items you need quickly so you can focus on more important things like deciding on the flavor for your wedding cake. Search for wedding dresses by style, size, designer, or price—to name just some of the options. If you see what you want but aren't ready to buy, simply add the item to your 'Favorites' list to purchase later.

3 BravoBride makes selling your items easy

- Listing items for sale and uploading your photos is very simple, there's no technical knowledge required.
- We don't charge any listing fees or commissions so you can sell your item at the best possible price.
- Your listing stays on the site for 18 months, giving your buyers plenty of time to find and purchase your items.
- You can upload up to eight images and make three image and text edits after your listing has been posted at no additional cost.
- It's easy to track your sales and update your listings.

4 We support the American Heart Association's Go Red for Women Campaign

Did you know that heart disease affects more women than cancer? BravoBride is proud to donate a percentage of our upgraded listing fee proceeds to the American Heart Association's Go Red for Women Campaign to reduce cardiovascular disease and stroke among women. You can read more about the Go Red for Women Campaign [here](#).

5 BravoBride is good for your budget—and for the planet.

When you shop on BravoBride, you're not just getting the wedding items you need at a great price. You're also making the Earth-friendly choice to re-use and pass along. Just a little something extra to be happy about when you walk down the aisle!

6 BravoBride offers a range of features no free site or auction site can match. For example:

- Featured Item placement
- Advanced search capability
- Multiple photos
- My Favorite Items section
- Recommend items to a friend